



TAKE CONFERENCE 2019

Theory and Applications in the Knowledge Economy

3RD–5TH JULY 2019, VIENNA, AUSTRIA



Building Future Competences - Theory Meets Practice

TAKE is an international scientific conference devoted to the multidisciplinary study of the knowledge economy. In particular, it intends to analyze the relation and the gap between theories and practices in the knowledge economy of the 21st century.

We bring together researchers, practitioners, and industry experts to shape the future of the knowledge economy. This diversity transforms TAKE into an unique forum. The closeness and friendship between participants does the rest to make TAKE an unforgettable scientific event.

In 2019, we will welcome participants in Vienna, Austria. The conference will be hosted by the Institute for Applied Research on Skilled Crafts and Trades (IAGF), based in the Austrian Economic Chambers (WKO), and co-organized by the WU Vienna University of Economics and Business, Research Group Knowledge-Based Management.

Important Dates

Deadline for Abstract Submission:	December 7, 2018
Deadline for Full Paper Submission:	March 1, 2019
Deadline Early Bird Registration:	June 7, 2019



www.take-conference2019.com



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Tracks

The variety of tracks reflects the diversity of people and scientific areas.

- ✓ Accounting Systems and Auditing
- ✓ Business Model Innovation for Industry 4.0
- ✓ Challenges and Opportunities for Crafts and Trade in the Knowledge Economy
- ✓ Changes in Retail and Customer Experience in Knowledge Era
- ✓ Competitiveness, Globalization and the Organizations
- ✓ Consumer Satisfaction and Retail
- ✓ Education and Human Resource Development
- ✓ Financing R&D and Innovation - New Tools and Approaches
- ✓ Gaming in Education, Scientific and Market Research and Business Activity
- ✓ Gig Economy, Solo-Self-employment and Freelancers in the Knowledge Economy
- ✓ Globalization Challenges in Accounting and Auditing
- ✓ Human Resource Management
- ✓ Innovation and Entrepreneurship
- ✓ Intellectual Capital and Assets Dynamics
- ✓ Knowledge Change Innovation
- ✓ Knowledge Loss in Organizations
- ✓ Knowledge Management
- ✓ Knowledge Management in Small and Medium Enterprises (SMEs)
- ✓ Knowledge Regions
- ✓ Learning Assistance Systems in Smart Factories Industry 4.0
- ✓ Nation Development
- ✓ Public Policies
- ✓ Soft Skills Empowerment: Closing a Gap in the Knowledge Economy Agenda
- ✓ Supply Chain Management
- ✓ Teaching and Learning in the Knowledge Economy

We also cordially invite PhD students as well as practitioners to participate in the conference and dedicate two tracks to their contributions.

- ✓ Doctoral Workshop
- ✓ Practitioners' Track

Find more information on the content of the tracks and the track leaders on the conference website.

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Publishing Opportunities

TAKE offers different opportunities to publish accepted and presented conference papers (abstracts):

- (1) All abstracts will be included in the Book of Abstracts.
- (2) All papers will be privately distributed among conference participants.
- (3) Conference Proceedings with ISBN will be published. Authors can choose to have their paper included in the proceedings.

The following academic journals support TAKE and may consider adapted conference papers for publication. Selected papers need to be extended and adapted according to the journal's requirements.

International Journal of Knowledge-Based Development

European Journal of Training and Development

Management Dynamics in the Knowledge Economy

Business Excellence Journal

Entrepreneurial Business and Economics Review (EBER)

and others – please refer to the conference website.

Registration Fees

Authors:	350 EUR
Non-presenting participants:	450 EUR
Students as authors:	250 EUR

Earlybird discount: - 50 EUR for registration before June 7, 2019

One author per paper must be registered for the conference.

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